

People working in non-profits, government, schools and cubicles all around the world hate PowerPoint,

but it's not PowerPoint that sucks.

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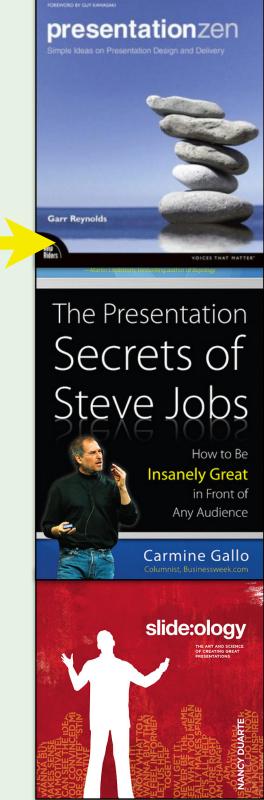
It's the speaker (you) who is responsible for using it effectively.



Your slides are there to support you and unfortunately if they suck, so do you.



There are endless books written on the topic by some very smart people.

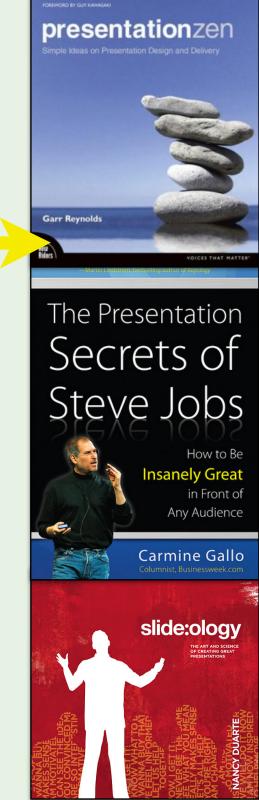


There are endless books written on the topic by some very smart people.

But there are lots of ways of designing a great looking presentation, and definitely more than one opinion.

Ultimately one of my favourite ways to learn is from other people's mistakes.

So here are...







If you're going to put word for word what you're are going to say, hand over the slides and **sit down buddy.**

PUTTING ALL YOUR POINTS ON ONE SLIDE SUCKS.

The more your audience has to read the less they are listening to you.

A good trick is to **keep relevant points on the same slide.**

This helps you with timing and ensures people don't skip ahead.

POINT 1

POINT 2 SUBPOINT POINT 3
SUBPOINT

Effective communication is knowing what to cut out.

Be a merciless editor and KEEP IT RELEVANT.

While you're at it...

Get rid of your logo on every slide.

Once or twice is ok. 30 times? That sucks.

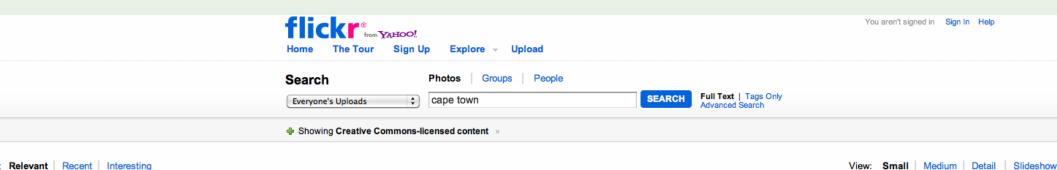
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TAKE THE TIME TO FIND THE RIGHT VISUALS.

There are endless sources of images on the web, which take you seconds to find.









From DanieVDM





From neilaldernev..



From dorena-wm





From DanieVDM





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From neilaldernev...



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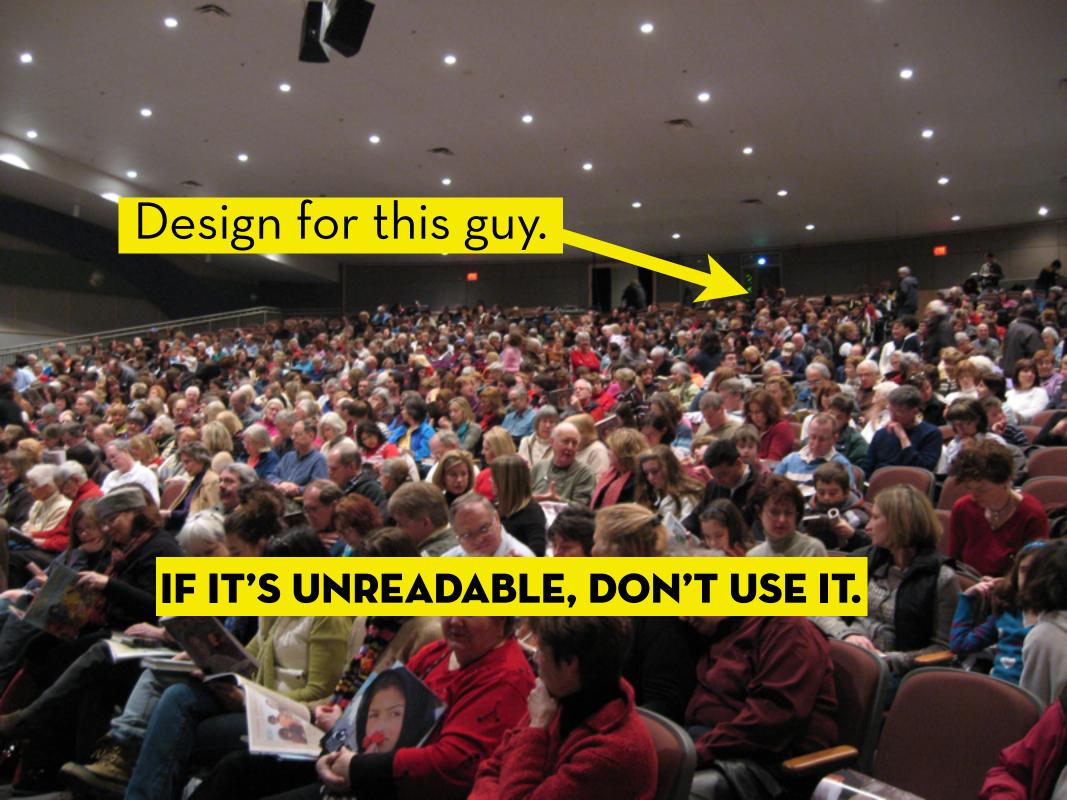
best for royalty free images (\$\$\$)

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But whichever visuals you use just remember to...









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Original Sizes Square Thumbnail Small Medium 500 Medium 640 (482 x 640) (667 x 885) (75×75) (75 x 100) (181 x 240) (377 x 500)



With a bit of digging around it's easy to find high-resolution media. As for fonts, these are not your only option.



Courier New

Times New Roman

Trebuchet MS Lucida Console Comic Sans MS



beautiful fonts

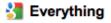


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8 Aug 2007 ... What **fonts** can be used effectively in almost every Corporate Design? And what are the options for unique, but still incredibly **beautiful** ... www.smashingmagazine.com/.../80-**beautiful-fonts**-typefaces-for-professional-design/ - Cached - Similar

Images for beautiful fonts - Report images







I study use deadowart under one now, so I know what I would have smelled of the signal of the signal

F#\$SE(10e-/0]23456
F65-Ca) 74/ABCDE-PHHIR
LIMBE-PROFITURATED
LIMBE-PRO

45 Beautiful Free Fonts for Modern Design Trends

16 Dec 2008 ... The proper selection of typography in a design can set the appropriate theme and mood that the designer is going for.

sixrevisions.com/.../45-beautiful-free-fonts-for-modern-design-trends/ - Cached - Similar

Google 'beautiful fonts' and you'll find handpicked fonts by some of the best designers.

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In this article you will find 20 **beautiful fonts** for creating big and effective headlines in your designs.

webdesignfan.com/fonts-for-effective-headlines/ - Cached

21 Jul 2008 ... 19-Plague Death.ttf 20-Homeboots 21-Trashco.ttf 22-Advent 23-SMUDGERS 24-MURDER OF MAYDAY 25-CRANBERRY BLUES 26-AvantGarde ALT 27-Sorry Luthi ... www.noupe.com/fonts/40-extremely-beautiful-fonts-hand-picked-from-deviantart.html - Cached - Similar

20 new beautiful fonts to download - Underworld Magazines \$\frac{1}{2}\$

20 Apr 2010 ... After making a post about 20 awesome **fonts** to download, it will be great to



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Home

Blog

(Free) Fonts

Anivers

Calluna

Delicious

Diavlo

Fertigo Pro

Fertigo Script

Fontin

Fontin Sans

NEW Geotica

Museo

Museo Sans

Museo Slab

Tallys

Fonts in use



The Delicious is a font I designed because or my admiration for typography. It got a bit out or nand and in two years it resulted in a complete font family.

AaBbCcDdFfGgHhIiJjKk LlMmNnOoPpQqRrSsTt



Be mindful of things like spacing, white space and alignment.

POINT 2

Having a consistent use of colors, images & alignment gives a cohesive look to your presentation.









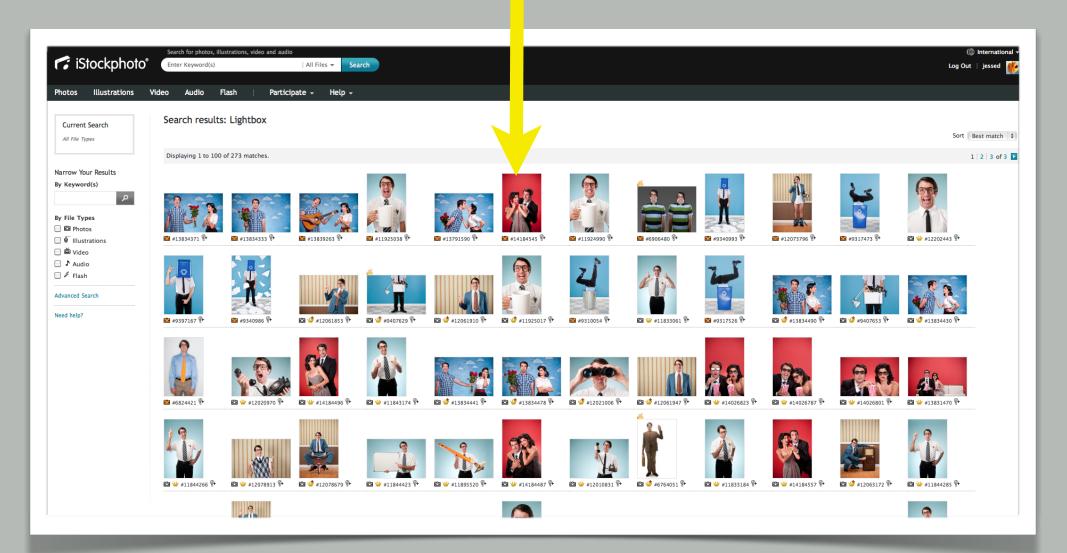


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Paying a small fee on iStockphoto gives you a nice collection of images that belong together.



Monocle 33

July, 2010



Monocle's May issue looks at the ascent of Brasilia - why yellow and green are the new red, white and blue in international diplomacy.

www.monocle.com/

LINK

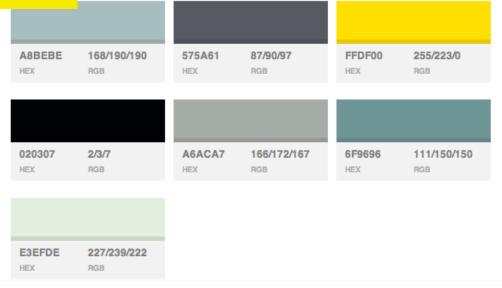
Print

CHANNELS

Monocle

CREDIT

Always stick to a color scheme. For this presentation I took inspiration from this magazine.



and the most common mistake...

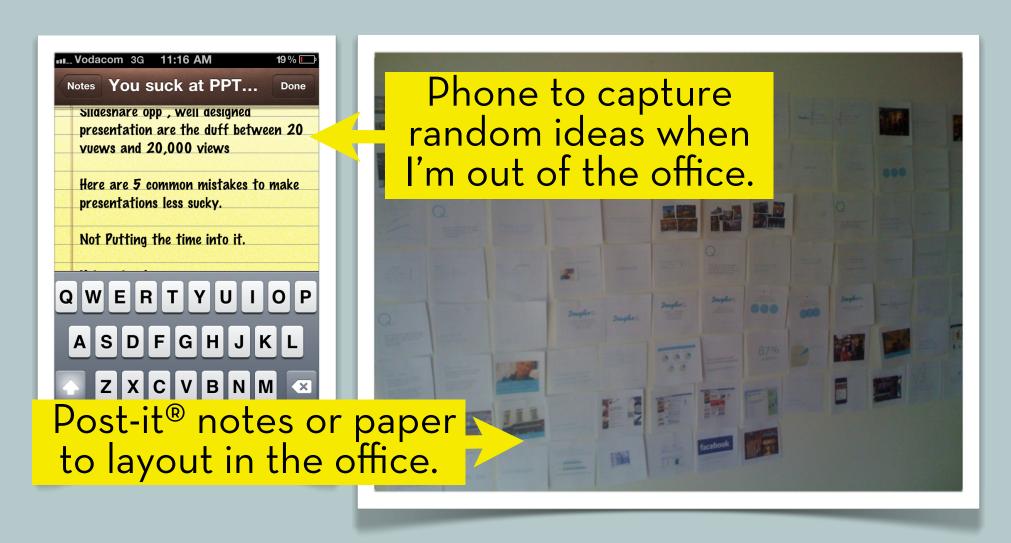


MOST PRESENTATIONS SUCK BECAUSE NOT ENOUGH TIME WENT INTO MAKING THEM.

You need to gather and organize your content, create beautiful looking slides and rehearse, rehearse, rehearse.

... and not the night before.

TOOLS I USE TO PREP:



Planning usually starts 2 weeks before.

Top executives say:

Communicating with clarity directly impacts their career and income.

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Yet only

Spend more than 2 hours on 'high-stakes' presentations





SHOCKING I KNOW.

BUT IT'S ALL WORTH IT.

Giving a 'high-stakes' presentation is your moment to shine, to influence and to spread ideas.

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Giving a 'high-stakes' presentation is your moment to shine, to influence and to spread ideas.

How much is that worth to you?

If you're uploading to slideshare a beautifully designed and well planned presentation means the difference between 10 views and 100,000 views.

You'll not only feel on top of the world, but you'll also get to connect with amazing people from all around it.

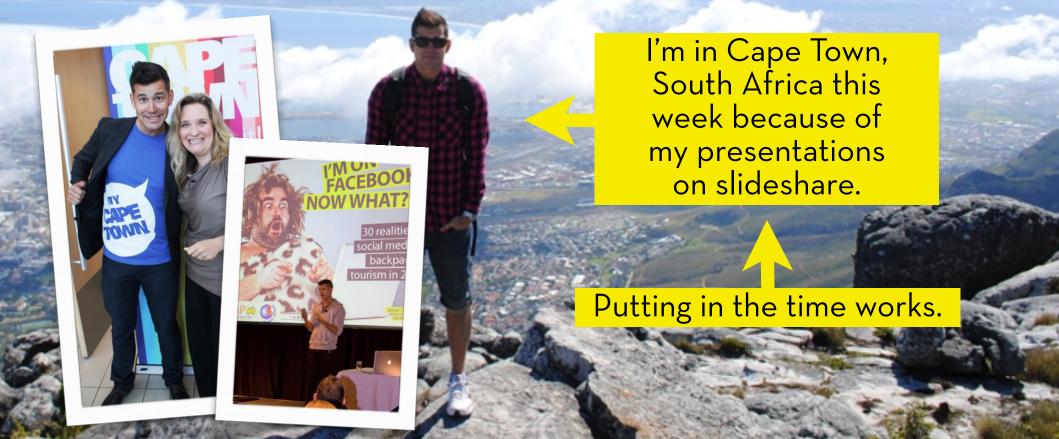
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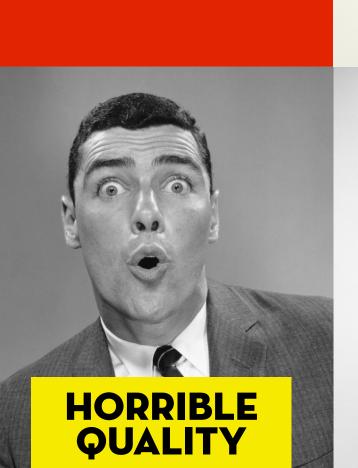
DESIGN, DON'T JUST SLAP SOMETHING TOGETHER.

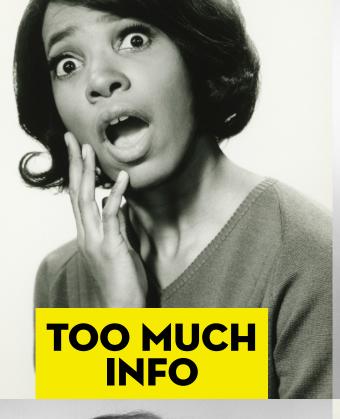
DESIGN, DON'T JUST SLAP SOMETHING TOGETHER.

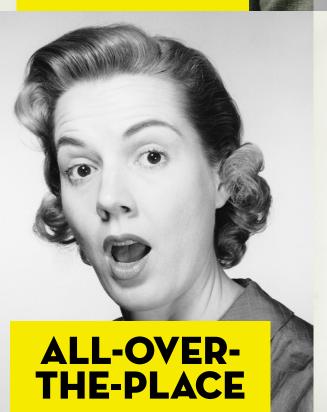
If your presentation sucks, don't blame PowerPoint.

RECAP:

MISTAKES TO AVOID











For a more practical guide + more resources on creating great presentations steal my other presentation.

