

Scientific Communication Writing Assignment Rubric – Peer Evaluation

your name: Milena Lewis

assignment reviewed: Catnip and Cancer

Using the rubric below, please evaluate each of your assigned news articles in each of the areas shown, filling out a separate evaluation form for each news article. Please highlight the part of the rubric text that explains why you chose a specific assessment category. In the “General Feedback” section at the bottom of this form, please include more specific feedback, including things that you liked as well as things that you feel could be improved upon and suggestions on how to improve them.

	Excellent	Good	Needs Improvement
Content: Does the news article convey the writer’s understanding of a biological topic?	The news article introduces a biological topic and clearly illustrates the writer’s understanding of the topic including what is known and not known about it and how understanding the biology associated with the topic helps us understand larger issues or concepts.	The news article introduces a biological topic and presents information about it, but the topic is not explained clearly or doesn’t distinguish between what is known vs. what is not known or doesn’t explain how understanding the biology associated with the topic helps us understand larger issues or concepts.	The news article does not illustrate the writers understanding of the topic and does not indicate what is known vs. what is not known or how understanding the biology associated with the topic helps us understand larger issues or concepts.
Audience: Is the writing appropriate for the target audience?	The news article avoids jargon and clearly defines terms and ideas for a non-expert audience.	The news article defines or explains some terms, but some key terms or ideas would be challenging for a non-expert audience.	The news article lacks definitions and explanations, making the topic inaccessible to a non-expert audience.
Organization: Is the news article clearly organized?	The news article is well organized and easy to follow with	The news article is generally organized and easy to follow	The news article is disorganized, and the

	good transitions between the paragraphs.	but conceptual connections aren't always clear.	information presented doesn't flow well.
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Rubric continues on next page

	Excellent	Good	Needs Improvement
Format, spelling & grammar: Does the news article follow the recommended format and is it free of writing errors?	The news article follows guidelines for paper length and format and has been carefully proofread for spelling and grammatical mistakes.	The news article is outside the recommended length or does not conform to the formatting guidelines; the news article contains a small number of spelling and/or grammatical errors.	The news article is significantly outside the recommended length and does not conform to the formatting guidelines; the news article contains numerous spelling and/or grammatical errors.
Citations: Are the citations presented appropriately?	The news article contains appropriate in-text citations and a list of references for all source material.	The news article is missing either appropriate in-text citations or a list of references.	The news article is missing appropriate in-text citations and a list of references OR citations are missing for one or more sources.
Rationale for choosing topic: Did the writer indicate why they chose the topic?	The rationale for choosing the topic is clearly explained.		No rationale for the topic's choice is provided.

General feedback (5 points): Overall I liked how this article explored the uses of a very simple substance and made a good argument for changing the perspective around catnip. I also really liked how thoroughly background information was explained before even mentioning the research. However, in order to keep the background information a bit more clear I think some of the more unnecessary bits could be left out or shortened such as what catnip looks like undried or what family its part of or what other plants have terpenes etc. These parts can be a little distracting from the important information just because there is so much of them, and the reader doesn't know what information is necessary to remember to understand the main point. Another thing that would be helpful is better distinguishing between what enzyme you are referring to. I found myself getting a little lost when you were talking about the enzyme studied vs the enzymes actually in the Madagascar

periwinkle. It would be helpful to refer to one as the catnip enzyme or something to keep things straight. Also, you are missing in text citations

Overall assessment (excellent, good, needs improvement): Good