

Scientific Communication Writing Assignment Rubric – Peer Evaluation

your name: Olivia Colace

assignment reviewed: 63 (Lana Maizel)

Using the rubric below, please evaluate each of your assigned news articles in each of the areas shown, filling out a separate evaluation form for each news article. Please highlight the part of the rubric text that explains why you chose a specific assessment category. In the “General Feedback” section at the bottom of this form, please include more specific feedback, including things that you liked as well as things that you feel could be improved upon and suggestions on how to improve them.

	Excellent	Good	Needs Improvement
Content: Does the news article convey the writer’s understanding of a biological topic?	The news article introduces a biological topic and clearly illustrates the writer’s understanding of the topic including what is known and not known about it and how understanding the biology associated with the topic helps us understand larger issues or concepts.	The news article introduces a biological topic and presents information about it, but the topic is not explained clearly or doesn’t distinguish between what is known vs. what is not known or doesn’t explain how understanding the biology associated with the topic helps us understand larger issues or concepts.	The news article does not illustrate the writers understanding of the topic and does not indicate what is known vs. what is not known or how understanding the biology associated with the topic helps us understand larger issues or concepts.
Audience: Is the writing appropriate for the target audience?	The news article avoids jargon and clearly defines terms and ideas for a non-expert audience.	The news article defines or explains some terms, but some key terms or ideas would be challenging for a non-expert audience.	The news article lacks definitions and explanations, making the topic inaccessible to a non-expert audience.
Organization: Is the news article clearly organized?	The news article is well organized and easy to follow with good transitions between the paragraphs.	The news article is generally organized and easy to follow but conceptual connections aren’t always clear.	The news article is disorganized, and the information presented doesn’t flow well.

Rubric continues on next page

	Excellent	Good	Needs Improvement
Format, spelling & grammar: Does the news article follow the recommended format and is it free of writing errors?	The news article follows guidelines for paper length and format and has been carefully proofread for spelling and grammatical mistakes.	The news article is outside the recommended length or does not conform to the formatting guidelines; the news article contains a small number of spelling and/or grammatical errors.	The news article is significantly outside the recommended length and does not conform to the formatting guidelines; the news article contains numerous spelling and/or grammatical errors.
Citations: Are the citations presented appropriately?	The news article contains appropriate in-text citations and a list of references for all source material.	The news article is missing either appropriate in-text citations or a list of references.	The news article is missing appropriate in-text citations and a list of references OR citations are missing for one or more sources.
Rationale for choosing topic: Did the writer indicate why they chose the topic?	The rationale for choosing the topic is clearly explained.		No rationale for the topic's choice is provided.

General feedback (5 points):

This is a great article! I like the interdisciplinary approach you took – it makes your article really interesting and easy to relate to. And sleep is easy to relate to in general :)

The blue light paragraph is a little repetitive – I would just explain the blue light phenomenon once, then maybe explain a little more of the biology of *why* blue light interferes with sleep. Also, you introduce the topic of smartphone addiction at the end of the paragraph but then don't elaborate, so I might tack on a quick sentence that explains how addiction affects sleep from a biological point of view. Same thing for the health consequences section – you do a good job presenting it, but I'm not really getting the biological concepts outside of the cause/effect.

Nitpicky thing about citations: though you do have everything cited in one way or another, it's usually a good idea to add parenthetical citations after specific data or conclusions you've pulled from sources or at the very end of the section that pulls from the source. Also, I see the University of Maryland Science Daily article in your references, but you cited Yang et. al. So just make sure to include the original paper in the references or change the in-text citation. Also, make sure not to use direct quotes per Dr. Davis's instructions.

I think that your article is really clearly presented and flows well. I could definitely imagine seeing this on a news site – you do a great job condensing information and communicating it in a clear way.

Overall assessment (excellent, good, needs improvement): excellent