

CAMERA LUCIDA

Reflections on Photography

ROLAND BARTHES



TRANSLATED FROM THE FRENCH BY RICHARD HOWARD

 HILL AND WANG

A DIVISION OF FARRAR, STRAUS AND GIROUX

NEW YORK

TR
642
1B3713
2010

Hill and Wang
A division of Farrar, Straus and Giroux
18 West 18th Street, New York 10011

Copyright © 1980 by Éditions du Seuil
Translation copyright © 1981 by Farrar, Straus and Giroux
Foreword copyright © 2010 by Geoff Dyer
All rights reserved
Distributed in Canada by D&M Publishers, Inc.
Printed in the United States of America
Originally published in 1980 by Éditions du Seuil, France, as *La Chambre Claire*
Published in 1981 in the United States by Hill and Wang
This paperback edition, 2010

Library of Congress Control Number: 2010930829
ISBN: 978-0-374-53233-8

www.fsgbooks.com

10 9 8 7 6 5 4 3 2 1

Title-page illustration: "Camera lucida," from *The History of Photography* by
Beaumont Newhall, Museum of Modern Art, New York.



*"I understood at once
that this photograph's 'adventure'
derived from the co-presence of two elements . . ."*

KOEN WESSING: NICARAGUA. 1979

9 I was glancing through an illustrated magazine. A photograph made me pause. Nothing very extraordinary: the (photographic) banality of a rebellion in Nicaragua: a ruined street, two helmeted soldiers on patrol; behind them, two nuns. Did this photograph please me? Interest me? Intrigue me? Not even. Simply, it existed (for me). I understood at once that its existence (its "adventure") derived from the co-presence of two discontinuous elements, heterogeneous in that they did not belong to the same world (no need to proceed to the point of contrast): the soldiers and the nuns. I foresaw a structural rule (conforming to my own observation), and I immediately tried to verify it by inspecting other photographs by the same reporter (the Dutchman Koen Wessing): many of them attracted me because they included this kind of duality which I had just become aware of. Here a mother and daughter sob over the father's arrest (Baudelaire: "the emphatic truth of gesture in the great circumstances of life"), and this happens *out in the countryside* (where could they have learned the news? for whom are these gestures?). Here, on a torn-up pavement, a child's corpse under a white sheet; parents and friends stand around it, desolate: a banal enough scene, unfortunately, but I noted certain interferences: the corpse's one bare foot, the sheet carried by the weeping mother (why this sheet?), a woman in the background,



*"... the sheet carried by the weeping mother
(why this sheet?) ..."*

KOEN WESSING: NICARAGUA. 1979

probably a friend, holding a handkerchief to her nose. Here again, in a bombed-out apartment, the huge eyes of two little boys, one's shirt raised over his little belly (the excess of those eyes disturb the scene). And here, finally, leaning against the wall of a house, three Sandinists, the lower part of their faces covered by a rag (stench? secrecy? I have no idea, knowing nothing of the realities of guerrilla warfare); one of them holds a gun that rests on his thigh (I can see his nails); but his other hand is stretched out, open, as if he were explaining and demonstrating something. My rule applied all the more closely in that other pictures from the same reportage were less interesting to me; they were fine shots, they expressed the dignity and horror of rebellion, but in my eyes they bore no mark or sign: their homogeneity remained cultural: they were "scenes," rather *à la* Greuze, had it not been for the harshness of the subject.

10 My rule was plausible enough for me to try to name (as I would need to do) these two elements whose co-presence established, it seemed, the particular interest I took in these photographs.

The first, obviously, is an extent, it has the extension of a field, which I perceive quite familiarly as a consequence of my knowledge, my culture; this field can be more or less stylized, more or less successful, depending on the photographer's skill or luck, but it always refers to a clas-

sical body of information: rebellion, Nicaragua, and all the signs of both: wretched un-uniformed soldiers, ruined streets, corpses, grief, the sun, and the heavy-lidded Indian eyes. Thousands of photographs consist of this field, and in these photographs I can, of course, take a kind of general interest, one that is even stirred sometimes, but in regard to them my emotion requires the rational intermediary of an ethical and political culture. What I feel about these photographs derives from an *average* affect, almost from a certain training. I did not know a French word which might account for this kind of human interest, but I believe this word exists in Latin: it is *studium*, which doesn't mean, at least not immediately, "study," but application to a thing, taste for someone, a kind of general, enthusiastic commitment, of course, but without special acuity. It is by *studium* that I am interested in so many photographs, whether I receive them as political testimony or enjoy them as good historical scenes: for it is culturally (this connotation is present in *studium*) that I participate in the figures, the faces, the gestures, the settings, the actions.

The second element will break (or punctuate) the *studium*. This time it is not I who seek it out (as I invest the field of the *studium* with my sovereign consciousness), it is this element which rises from the scene, shoots out of it like an arrow, and pierces me. A Latin word exists to designate this wound, this prick, this mark made by a pointed instrument: the word suits me all the better in that it also refers to the notion of punctuation, and because the photographs I am speaking of are in effect punctuated,

sometimes even speckled with these sensitive points; precisely, these marks, these wounds are so many points. This second element which will disturb the *studium* I shall therefore call *punctum*; for *punctum* is also: sting, speck, cut, little hole—and also a cast of the dice. A photograph's *punctum* is that accident which pricks me (but also bruises me, is poignant to me).

Having thus distinguished two themes in Photography (for in general the photographs I liked were constructed in the manner of a classical sonata), I could occupy myself with one after the other.

11

Many photographs are, alas, inert under my gaze. But even among those which have some existence in my eyes, most provoke only a general and, so to speak, *polite* interest: they have no *punctum* in them: they please or displease me without pricking me: they are invested with no more than *studium*. The *studium* is that very wide field of unconcerned desire, of various interest, of inconsequential taste: *I like / I don't like*. The *studium* is of the order of *liking*, not of *loving*; it mobilizes a half desire, a demi-volition; it is the same sort of vague, slippery, irresponsible interest one takes in the people, the entertainments, the books, the clothes one finds "all right."

To recognize the *studium* is inevitably to encounter the photographer's intentions, to enter into harmony with

them, to approve or disapprove of them, but always to understand them, to argue them within myself, for culture (from which the *studium* derives) is a contract arrived at between creators and consumers. The *studium* is a kind of education (knowledge and civility, "politeness") which allows me to discover the *Operator*, to experience the intentions which establish and animate his practices, but to experience them "in reverse," according to my will as a *Spectator*. It is rather as if I had to read the Photographer's myths in the Photograph, fraternizing with them but not quite believing in them. These myths obviously aim (this is what myth is for) at reconciling the Photograph with society (is this necessary? —Yes, indeed: the Photograph is *dangerous*) by endowing it with *functions*, which are, for the Photographer, so many alibis. These functions are: to inform, to represent, to surprise, to cause to signify, to provoke desire. And I, the *Spectator*, I recognize them with more or less pleasure: I invest them with my *studium* (which is never my delight or my pain).