

# STORYTELLING CANVAS



<b>SUBJECT</b> What is the story about? A young woman coming to realize that she is the victim of discrimination due to her religion.		<b>GOAL</b> What do you want to achieve with this story? Anisa wants her audience to witness the extent of discrimination still faced by Muslims in post-911 America		<b>AUDIENCE</b> What is your story's audience? What are their needs? Non-Muslim Americans; To understand the extent of discrimination and that their lack of knowledge leads to unwarranted hurt and pain.
<b>BEFORE</b> What does your audience think, feel, know, want, before they have experienced your story? Probably doesn't have first hand experience with Muslims and associates them with terrorism so is afraid and suspicious. Doesn't know too many women who wear the hijab so it seems foreign and secretive when they see it in real life.	<b>1. SET THE SCENE</b> What do you need to introduce? What should be set up or explained? Anisa sets the story up by explaining the rush to the hospital, the fear and disbelief she and her mom had regarding Zak's death, and the look of shock and trauma in her aunt's face. In this way, she humanizes the loss and sets them up as a typical family before introducing the other characters who see them as potential terrorists.	<b>2. MAKE YOUR POINT</b> The audience's A-Ha moment. When Anisa's aunt is refused the opportunity to view her son's body.	<b>3. CONCLUSION</b> The end of your story. What is the conclusion? What is your call to action? That discrimination against Muslims is alive and strong, even 20 years after 9/11 attacks. I think the call to action is to non-Muslim Americans to open their eyes to these attitudes and stand up against it when you see it.	<b>AFTER</b> What does your audience think, feel, know, want, after they have experienced your story? I think they feel sad for the family that it took so much finagling for the aunt to be able to have closure re: her son's death. And I would hope shame for a society that is so ignorant regarding the Muslim faith and doesn't stand up for those in need.



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